

O/o. General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, "A" Wing, New Administrative Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878, Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

SALES & MKTG-CM/165/RCVs & TOPUPs/2013-14-15/116

dated 1.06.2015.

Sub: Full Usage Value equal to MRP offer on topup(s) in prepaid mobile services – reg.

Ref: C.O.ND ECT approval No. 1805 dated 08.04.2015.

Approval of the competent authority is hereby conveyed for launching of “**Promotional Offer**” of **Full Usage Value** equal to MRP on the following topup in Tamilnadu LSA (including CHTD) under GSM prepaid mobile services for a period of three days from **03.06.2015 to 05.06.2015** as mentioned below:-

Offer Details:

Sl. No.	Details of the offer	Applicable Top-up MRP in Rs.	Period of offer
1	Full Usage Value Equal to MRP on Topup Voucher/ C-Topup/Flexi Top-up	110	03.06.2015 to 05.06.2015 (Three Days only)

This is for kind information and necessary action please.

Anandhankararaman
(Anandhi Sankararaman)

Assistant General Manager (Mktg-CM-I)

Phone: 044-28295177

Mobile: 9486100540

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai